

La Piazza dei Signori



Start the lesson on your own

The Assignment



Concept for the festival assignment

Festival dei Signori is a festival organized by Caritas Diocesana Veronese - www.caritas.vr.it

This festival is a fundraiser and its main goal is to create social awareness in a historical context and the relevance to provide help to people in need. In the past the charity housed in the Palazzo de Pietá and nowadays the festival has taken up this task.

The festival takes place on Piazza dei Signori. This is a square with a number of historical buildings and related to people with power. In the middle you'll find a statue of Dante who is overlooking the square.

You are going to:

- Research Piazza dei Signori history and Dante's "Divine Comedy"
- Create a poster to promote the Festival
- Develop a multimedia campaign using one of the three concepts: Paradise, Purgatory or Hell. The three main topics are related to Dante's "Divine Comedy"

Your design for the poster should contain:

- A suitable color scheme and typography which represents your chosen concept.
- Include yourself in the poster representing yourself as a powerful figure.
- Time and date of the festival.
- QR code with further information about the organization and how to donate.
- Mopi size

Learning Outcomes

- To gain knowledge about Piazza dei Signori and its historical background
- To gain knowledge about Dante's "Divine Comedy"
- Student's awareness of their power to influence others with their designs

The Assessment

Who is the character in the middle of the piazza?

- Chaucer
- Shakespeare
- Dante Alighieri

Why is the place called piazza dei signori?

- Its a place for senior parties.
- from the Scala family seigniory
- It is a place were mainly old people live

What are the three topics of the divine comedy

- Hell, Mountains, Lakes
- Paradise, Hell, Purgatory
- Fire, Water, Ice



The Group – Piazza die signori
